

Kiwanis

Membership Growth & Retention Contest 2008/09

Object : To assist Kiwanis Malaysia District to reach a total membership of 1500 by September 30 2009.

Following are the rules criteria and awards of the proposed Membership Growth Retention Contest from January 1 2009 to September 30 2009:.

1) Rules and Criteria

All participating clubs will be divided into two categories :

- Clubs that have 20 or more members are classified as *Golden Clubs*
 - Clubs that have less 20 members are classified as *Silver Clubs*.
- i) The KI certified number of members in each club as of 30 September 2008 will be used as base figures to start the contest.
 - ii) Contest period will run from 1 October 2008 to 30 September 2009 with a Mid-Term review to promote Silver clubs to Golden clubs if they reach 20 members or more per club and are eligible to take part in the contest.
 - iii) Each Silver Club will be awarded with a Kiwanis Leadership Society at the Mid-term meeting on reaching 20 members or more before Mid-term meeting in April 2009.
 - iv) 5 points will be awarded to every new member brought in by the Golden clubs during the contest period after the New Member Joining Form and fee are received by the District Office.
 - v) 3 points will be deducted from each of the Golden clubs for every existing member from the 30th September 2008 membership list who does not renew their membership for 2008-09.
 - vi) The total numbers of members of each clubs will be based on the number of members who have paid KI dues at the end of 30th September 2009.
 - vii) The 3 highest points scorers of the Golden club class will be winners of the contest.

2) Awards

All the winning members and clubs will be recognized and awarded at the Midterm and Convention as follows:

- i) All Silver Clubs will be rewarded with a Kiwanis Leadership Society on reaching a minimum of 20 members on or before the Mid-Term meeting in April 2009 and will be promoted to Golden Class category.
- ii) Top 3 individual recruiters in the contest period will be awarded a Kiwanis Leadership Society plaque each.
- iii) 3 top prizes will be awarded to 3 winning clubs based on points scored.
- iii) 1st prize winner will receive cash RM 2,000 and the Khir Johari Trophy
- iv) 2nd and 3rd prize winners will receive a cash award of RM 1,000 and RM500 respectively.
- v) Division winner will receive the Division Championship Shield

3) Others

- i) The KI 1,2, 3 golden, silver and bronze awards will run concurrently with the contest.
- ii) Score Sheets will be sent monthly to monitor and following up with the contest
- iii) All prizes will be presented at a special awards presentation at the Mid-Term in April 2010

